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ChatGPT & They Ask You Answer



What's The Difference Between An Independent Certified Coach And An Impact-Employed Coach

You've read "They Ask You Answer" by Marcus Sheridan, and you think it is a framework that would benefit your business.

What's your **ChatGPT EXPERIENCE**



One Key Takeaway

A.I. = ~~“Artificial Intelligence”~~

Amazing Instrument

3 Common TAYA Friction Points ...

1. **Consistency**
2. **Sales Participation**
3. **Idea Generation**

3 Ways ChatGPT Can Help ...

1. **Replicate Style**
2. **Work With Transcripts**
3. **Idea Partner**

Replicate Style

1. Define Audience
2. Create Voice / Tone
3. Rules / Goals

Transcripts

1. Interviews / Sales Calls
2. Repurpose Videos
3. Talk To It

Idea Partner

1. **Role Play (browsing / buying)**
2. **Information Gap / StoryBrand**
3. **Just Ask It / Intern**

Closing Tips

“Tell Me More”



Podcast: ChatGPTExperiment.com

