

RESERVE YOUR SPOT
207-542-1241
Schedule & Rates

THE SCHOONER

Lewis R. French

AMERICA'S OLDEST WINDJAMMER



RATES

YOUR TRIP

PHOTOS & PRESS

THE SCHOONER

FAQS

TRAVEL PLANNING



Chat GPT Prompt

Please **analyze** this website and tell me who the most likely **best customer** would be for this business?

<https://schoonerfrench.com/>

- **Likes sailing and maritime history**
- **Values a unique, intimate experience over a commercialized one.**
- **Seeking vacation to unplug and enjoy natural beauty.**
- **Appreciates homemade cuisine and lobster**
- **Is comfortable with the cozy accommodations**

Chat GPT Prompt

The FAQ page is below. **Please act** as the best customer and provide **information gaps** on this page in a **bulleted format**. Provide **recommendations** as well
<https://schoonerfrench.com/faqs>

Information Gap

- **Payment and Cancellation Policy**
- **Weather Contingency**
- **Group Bookings & Discounts**
- **Internet Connectivity**
- **Pet Policy**

Recommendations

- **Clarify Payment and Cancellation**
- **Add a Safety Section**
- **Highlight Local Attractions**
- **State Accessibility Options**

Chat GPT Prompt

Based on the best customer,
please **provide messaging**
recommendations. The **goal is** to
improve website to increase
bookings. Please use the
StoryBrand framework.

Set Sail on America's Oldest Windjammer

Discover the Maine Coast Like Never Before

Tired of the Same Old Vacation Spots?

Break free from crowded tourist traps and experience the serenity of sailing.

Sail with Us and Make Memories that Last a Lifetime

From the moment you step aboard, you're not just a passenger;
you're part of a unique sailing experience

How It Works

Choose Your Adventure

Confirm Your Date

Discover and Unwind

**Book Your
Cruise Now**